

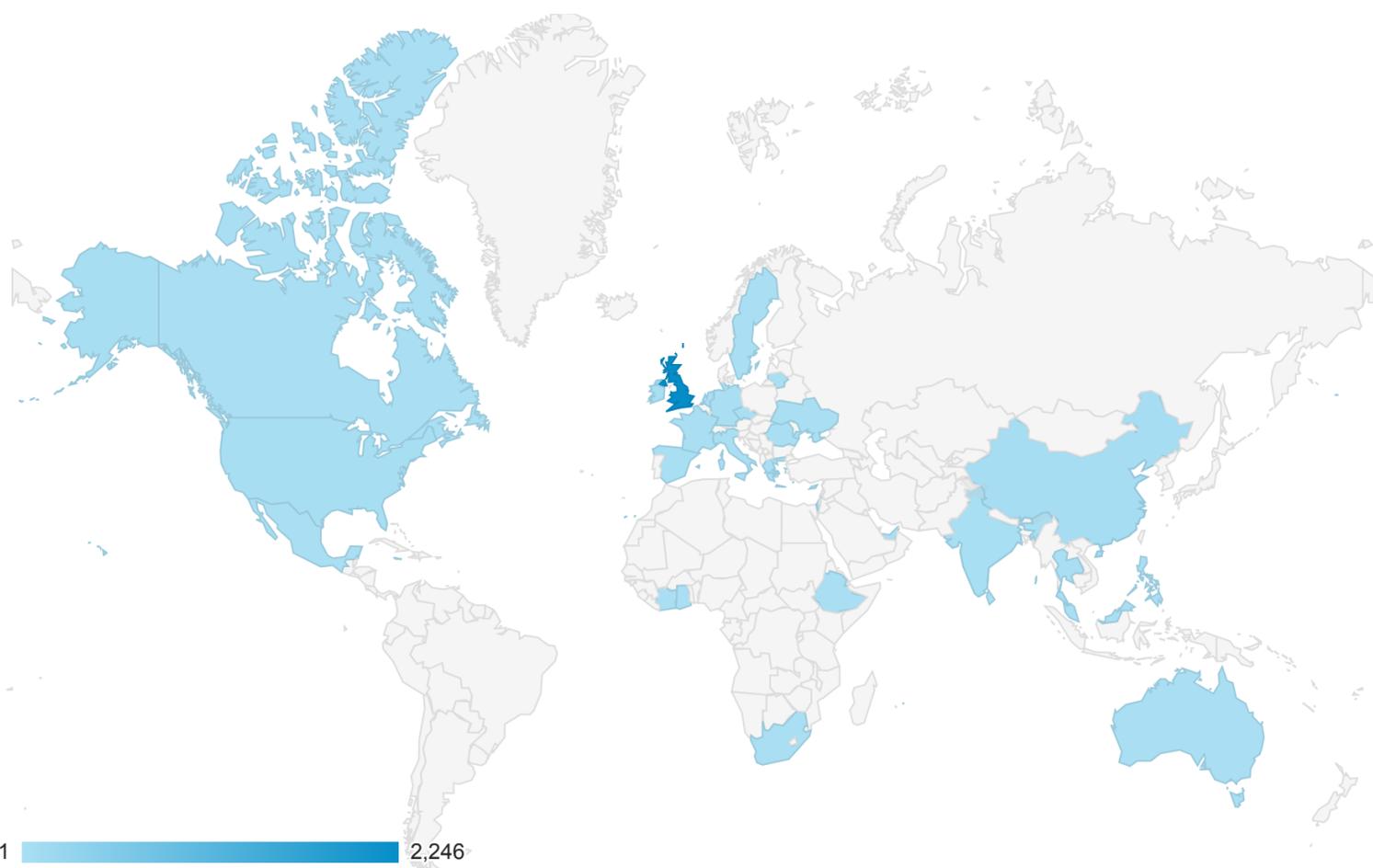
Location

Mobile and Tablet Traffic  
51.40% Users

Apr 20, 2022 - May 20, 2022

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions <span>eCommerce</span>		
	Users <span>↓</span>	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
<b>Mobile and Tablet Traffic</b>	<b>2,421</b> % of Total: 51.40% (4,710)	<b>2,377</b> % of Total: 51.24% (4,639)	<b>3,010</b> % of Total: 53.55% (5,621)	<b>62.03%</b> Avg for View: 64.92% (-4.45%)	<b>2.33</b> Avg for View: 2.32 (0.19%)	<b>00:01:07</b> Avg for View: 00:01:13 (-8.52%)	<b>0</b> % of Total: 0.00% (0)	<b>£0.00</b> % of Total: 0.00% (£0.00)	<b>0.00%</b> Avg for View: 0.00% (0.00%)
1. <span>🇬🇧</span> United Kingdom	<b>2,246</b> (92.77%)	<b>2,203</b> (92.68%)	<b>2,820</b> (93.69%)	<b>60.74%</b>	<b>2.36</b>	<b>00:01:07</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
2. <span>🇨🇳</span> China	<b>50</b> (2.07%)	<b>50</b> (2.10%)	<b>50</b> (1.66%)	<b>98.00%</b>	<b>1.02</b>	<b>00:00:01</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
3. <span>🇺🇸</span> United States	<b>28</b> (1.16%)	<b>28</b> (1.18%)	<b>29</b> (0.96%)	<b>96.55%</b>	<b>1.07</b>	<b>00:00:02</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
4. <span>🇮🇳</span> India	<b>12</b> (0.50%)	<b>11</b> (0.46%)	<b>15</b> (0.50%)	<b>66.67%</b>	<b>2.07</b>	<b>00:06:56</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
5. (not set)	<b>10</b> (0.41%)	<b>10</b> (0.42%)	<b>10</b> (0.33%)	<b>30.00%</b>	<b>2.60</b>	<b>00:00:40</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
6. <span>🇪🇸</span> Spain	<b>9</b> (0.37%)	<b>9</b> (0.38%)	<b>11</b> (0.37%)	<b>72.73%</b>	<b>4.91</b>	<b>00:03:49</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
7. <span>🇮🇪</span> Ireland	<b>9</b> (0.37%)	<b>9</b> (0.38%)	<b>9</b> (0.30%)	<b>44.44%</b>	<b>3.67</b>	<b>00:00:52</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
8. <span>🇦🇪</span> United Arab Emirates	<b>4</b> (0.17%)	<b>4</b> (0.17%)	<b>5</b> (0.17%)	<b>80.00%</b>	<b>1.20</b>	<b>00:00:18</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
9. <span>🇦🇺</span> Australia	<b>4</b> (0.17%)	<b>4</b> (0.17%)	<b>4</b> (0.13%)	<b>75.00%</b>	<b>5.00</b>	<b>00:00:54</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
10. <span>🇮🇪</span> Guernsey	<b>4</b> (0.17%)	<b>4</b> (0.17%)	<b>5</b> (0.17%)	<b>80.00%</b>	<b>1.20</b>	<b>00:00:04</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
11. <span>🇲🇾</span> Malaysia	<b>4</b> (0.17%)	<b>4</b> (0.17%)	<b>4</b> (0.13%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
12. <span>🇿🇦</span> South Africa	<b>4</b> (0.17%)	<b>4</b> (0.17%)	<b>4</b> (0.13%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
13. <span>🇫🇷</span> France	<b>3</b> (0.12%)	<b>3</b> (0.13%)	<b>4</b> (0.13%)	<b>50.00%</b>	<b>3.50</b>	<b>00:00:46</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
14. <span>🇹🇭</span> Thailand	<b>3</b> (0.12%)	<b>3</b> (0.13%)	<b>3</b> (0.10%)	<b>66.67%</b>	<b>2.00</b>	<b>00:01:15</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
15. <span>🇩🇪</span> Germany	<b>2</b> (0.08%)	<b>2</b> (0.08%)	<b>5</b> (0.17%)	<b>80.00%</b>	<b>1.20</b>	<b>00:00:03</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
16. <span>🇬🇷</span> Greece	<b>2</b> (0.08%)	<b>2</b> (0.08%)	<b>2</b> (0.07%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
17. <span>🇮🇹</span> Italy	<b>2</b> (0.08%)	<b>2</b> (0.08%)	<b>2</b> (0.07%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
18. <span>🇷🇴</span> Romania	<b>2</b> (0.08%)	<b>2</b> (0.08%)	<b>2</b> (0.07%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
19. <span>🇧🇭</span> Bahrain	<b>1</b>	<b>1</b>	<b>1</b>	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b>	<b>£0.00</b>	<b>0.00%</b>

20.	 Bermuda	1 (0.04%)	1 (0.04%)	1 (0.03%)	0.00%	3.00	00:01:15	0 (0.00%)	£0.00 (0.00%)	0.00%
21.	 Canada	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
22.	 Côte d'Ivoire	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
23.	 Cape Verde	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
24.	 Cyprus	1 (0.04%)	1 (0.04%)	1 (0.03%)	0.00%	3.00	00:00:11	0 (0.00%)	£0.00 (0.00%)	0.00%
25.	 Czechia	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
26.	 Ethiopia	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
27.	 Ghana	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
28.	 Hong Kong	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
29.	 Israel	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
30.	 Jersey	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
31.	 Jamaica	1 (0.04%)	1 (0.04%)	2 (0.07%)	0.00%	3.50	00:03:43	0 (0.00%)	£0.00 (0.00%)	0.00%
32.	 Sri Lanka	1 (0.04%)	1 (0.04%)	3 (0.10%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
33.	 Lithuania	1 (0.04%)	1 (0.04%)	1 (0.03%)	0.00%	3.00	00:00:35	0 (0.00%)	£0.00 (0.00%)	0.00%
34.	 Mauritius	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
35.	 Mexico	1 (0.04%)	1 (0.04%)	1 (0.03%)	0.00%	3.00	00:00:33	0 (0.00%)	£0.00 (0.00%)	0.00%
36.	 Netherlands	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
37.	 Philippines	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
38.	 Sweden	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
39.	 Singapore	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
40.	 Sint Maarten	1 (0.04%)	1 (0.04%)	1 (0.03%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
41.	 Ukraine	1 (0.04%)	1 (0.04%)	1 (0.03%)	0.00%	17.00	00:07:59	0 (0.00%)	£0.00 (0.00%)	0.00%

