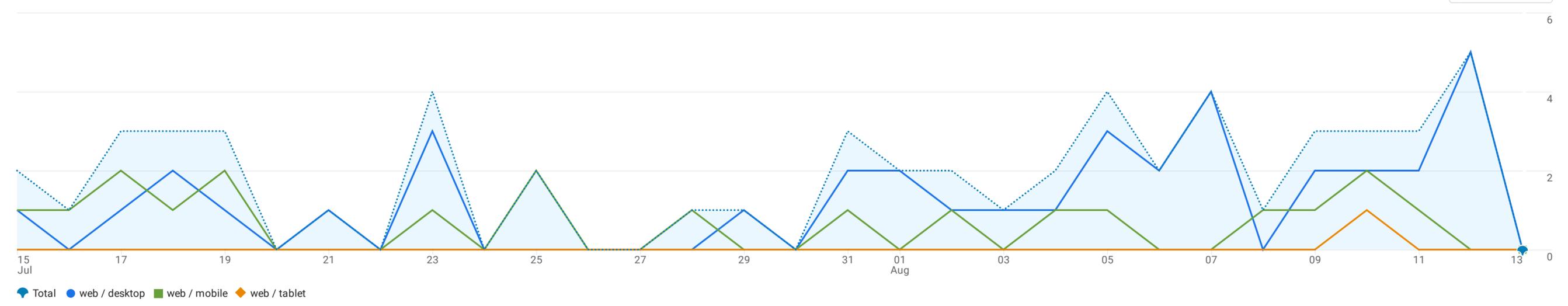Ⓐ All Users   Add comparison +

Last 30 days Jul 15 - Aug 13, 2025 ▾

Tech details: Platform / device category ⊘ ▾

Add filter +

Active users by Platform / device category over time

Day ▾

◆ Total   ● web / desktop   ■ web / mobile   ◆ web / tablet

Plot rows   🔍 Search...

Rows per page: 10 ▾   1-3 of 3

▣	Platform / device category ▾ +	↓ Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count All events ▾	Key events All events ▾	Total revenue
☑	Total	52 100% of total	49 100% of total	24 100% of total	32.88% Avg 0%	0.46 Avg 0%	23s Avg 0%	283 100% of total	0.00	£0.00
☑ 1	web / desktop	33 (63.46%)	30 (61.22%)	16 (66.67%)	31.37%	0.48	26s	183 (64.66%)	0.00 (—)	£0.00 (—)
☑ 2	web / mobile	20 (38.46%)	19 (38.78%)	9 (37.5%)	39.13%	0.45	17s	99 (34.98%)	0.00 (—)	£0.00 (—)
☑ 3	web / tablet	1 (1.92%)	0 (0%)	1 (4.17%)	100%	1.00	0s	1 (0.35%)	0.00 (—)	£0.00 (—)