

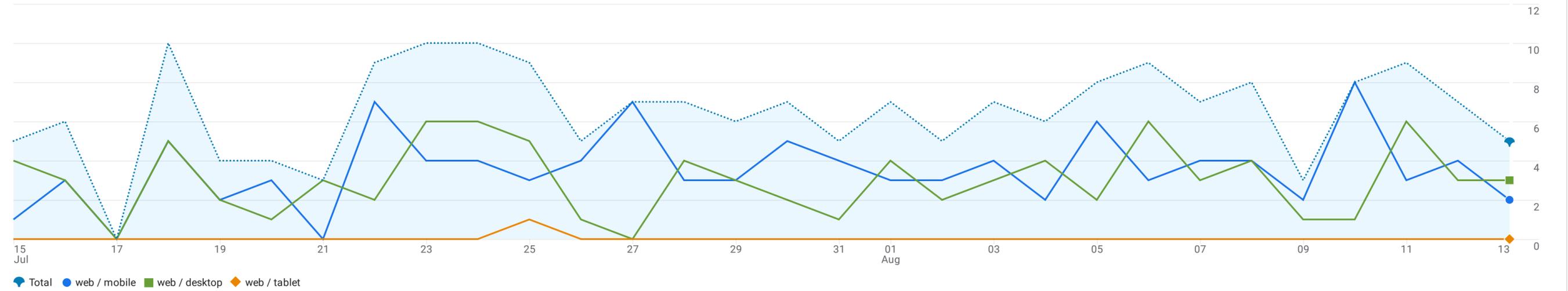
All Users Add comparison +

Last 30 days Jul 15 - Aug 13, 2025

Tech details: Platform / device category ✓

Add filter +

Active users by Platform / device category over time



Platform / device category		Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count	Key events	Total revenue
<input checked="" type="checkbox"/>	Total	176 100% of total	171 100% of total	146 100% of total	60.33% Avg 0%	0.83 Avg 0%	55s Avg 0%	1,178 100% of total	0.00	£0.00
<input checked="" type="checkbox"/>	1 web / mobile	100 (56.82%)	98 (57.31%)	69 (47.26%)	53.08%	0.69	37s	585 (49.66%)	0.00 (-)	£0.00 (-)
<input checked="" type="checkbox"/>	2 web / desktop	76 (43.18%)	72 (42.11%)	77 (52.74%)	68.75%	1.01	1m 19s	588 (49.92%)	0.00 (-)	£0.00 (-)
<input checked="" type="checkbox"/>	3 web / tablet	1 (0.57%)	1 (0.58%)	1 (0.68%)	100%	1.00	17s	5 (0.42%)	0.00 (-)	£0.00 (-)