

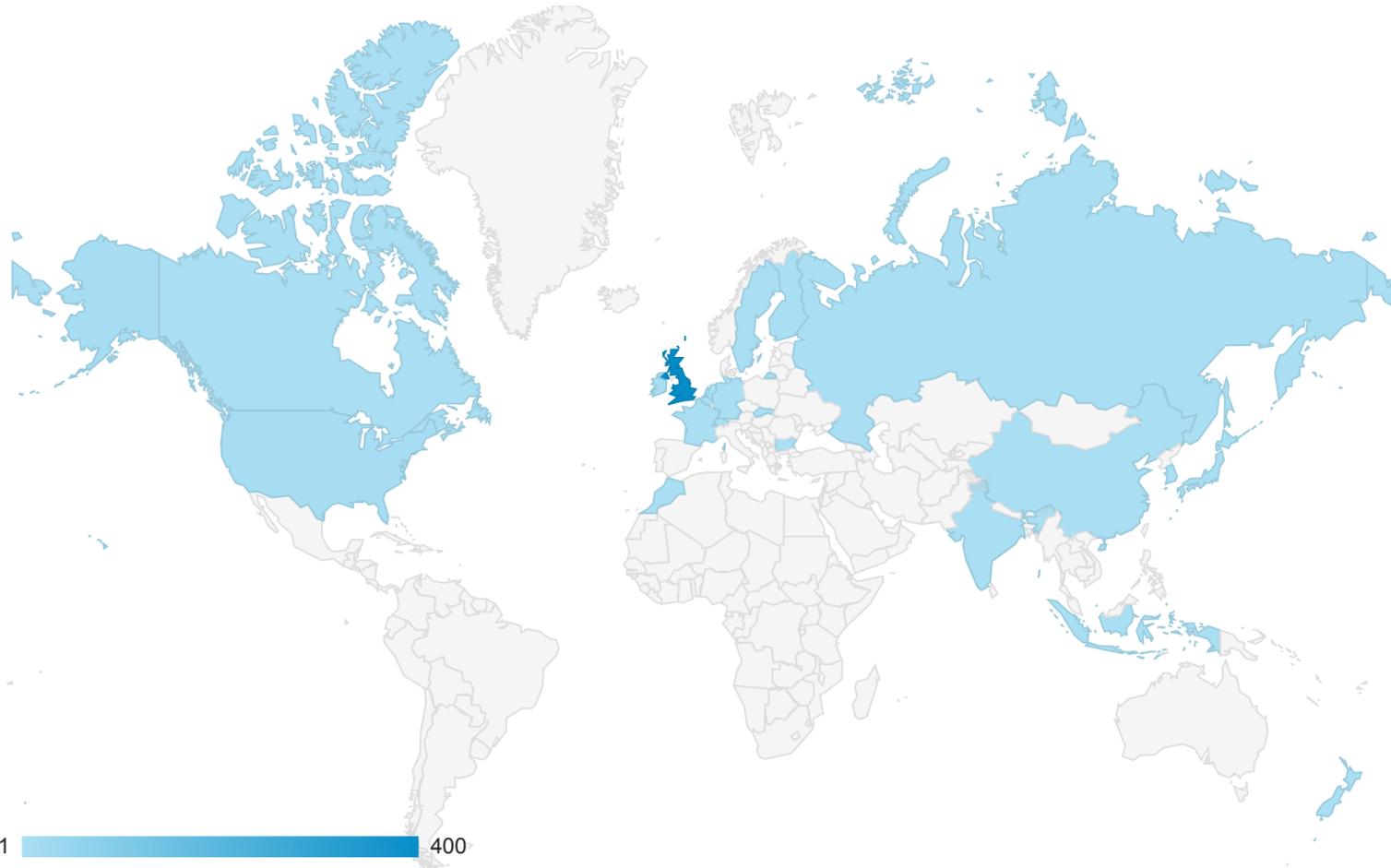
Location

Organic Traffic
70.97% Users

Apr 20, 2022 - May 20, 2022

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions eCommerce		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
Organic Traffic	440 % of Total: 70.97% (620)	426 % of Total: 70.88% (601)	533 % of Total: 74.03% (720)	63.04% Avg for View: 58.61% (7.56%)	2.52 Avg for View: 2.45 (2.81%)	00:01:38 Avg for View: 00:01:25 (14.37%)	7 % of Total: 77.78% (9)	£444.46 % of Total: 87.25% (£509.41)	1.31% Avg for View: 1.25% (5.07%)
1. United Kingdom	400 (90.91%)	389 (91.31%)	491 (92.12%)	62.93%	2.57	00:01:42	7 (100.00%)	£444.46 (100.00%)	1.43%
2. United States	9 (2.05%)	7 (1.64%)	11 (2.06%)	81.82%	1.18	00:00:01	0 (0.00%)	£0.00 (0.00%)	0.00%
3. Ireland	5 (1.14%)	5 (1.17%)	5 (0.94%)	20.00%	3.40	00:01:03	0 (0.00%)	£0.00 (0.00%)	0.00%
4. Canada	2 (0.45%)	2 (0.47%)	2 (0.38%)	0.00%	5.50	00:01:14	0 (0.00%)	£0.00 (0.00%)	0.00%
5. China	2 (0.45%)	1 (0.23%)	2 (0.38%)	50.00%	3.00	00:01:13	0 (0.00%)	£0.00 (0.00%)	0.00%
6. France	2 (0.45%)	2 (0.47%)	2 (0.38%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
7. India	2 (0.45%)	2 (0.47%)	2 (0.38%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
8. Japan	2 (0.45%)	2 (0.47%)	2 (0.38%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
9. Russia	2 (0.45%)	2 (0.47%)	2 (0.38%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
10. Slovakia	2 (0.45%)	2 (0.47%)	2 (0.38%)	50.00%	2.00	00:00:35	0 (0.00%)	£0.00 (0.00%)	0.00%
11. Belgium	1 (0.23%)	1 (0.23%)	1 (0.19%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
12. Bulgaria	1 (0.23%)	1 (0.23%)	1 (0.19%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
13. Switzerland	1 (0.23%)	1 (0.23%)	1 (0.19%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
14. Germany	1 (0.23%)	1 (0.23%)	1 (0.19%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
15. Finland	1 (0.23%)	1 (0.23%)	1 (0.19%)	0.00%	5.00	00:01:20	0 (0.00%)	£0.00 (0.00%)	0.00%
16. Hong Kong	1 (0.23%)	1 (0.23%)	1 (0.19%)	0.00%	2.00	00:13:14	0 (0.00%)	£0.00 (0.00%)	0.00%
17. Indonesia	1 (0.23%)	1 (0.23%)	1 (0.19%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
18. South Korea	1 (0.23%)	1 (0.23%)	1 (0.19%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
19. Morocco	1	1	1	0.00%	2.00	00:04:59	0	£0.00	0.00%

		(0.23%)	(0.23%)	(0.19%)				(0.00%)	(0.00%)	
20.	 Netherlands	1 (0.23%)	1 (0.23%)	1 (0.19%)	0.00%	2.00	00:00:25	0 (0.00%)	£0.00 (0.00%)	0.00%
21.	 New Zealand	1 (0.23%)	1 (0.23%)	1 (0.19%)	0.00%	3.00	00:01:10	0 (0.00%)	£0.00 (0.00%)	0.00%
22.	 Sweden	1 (0.23%)	1 (0.23%)	1 (0.19%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%

Rows 1 - 22 of 22

