

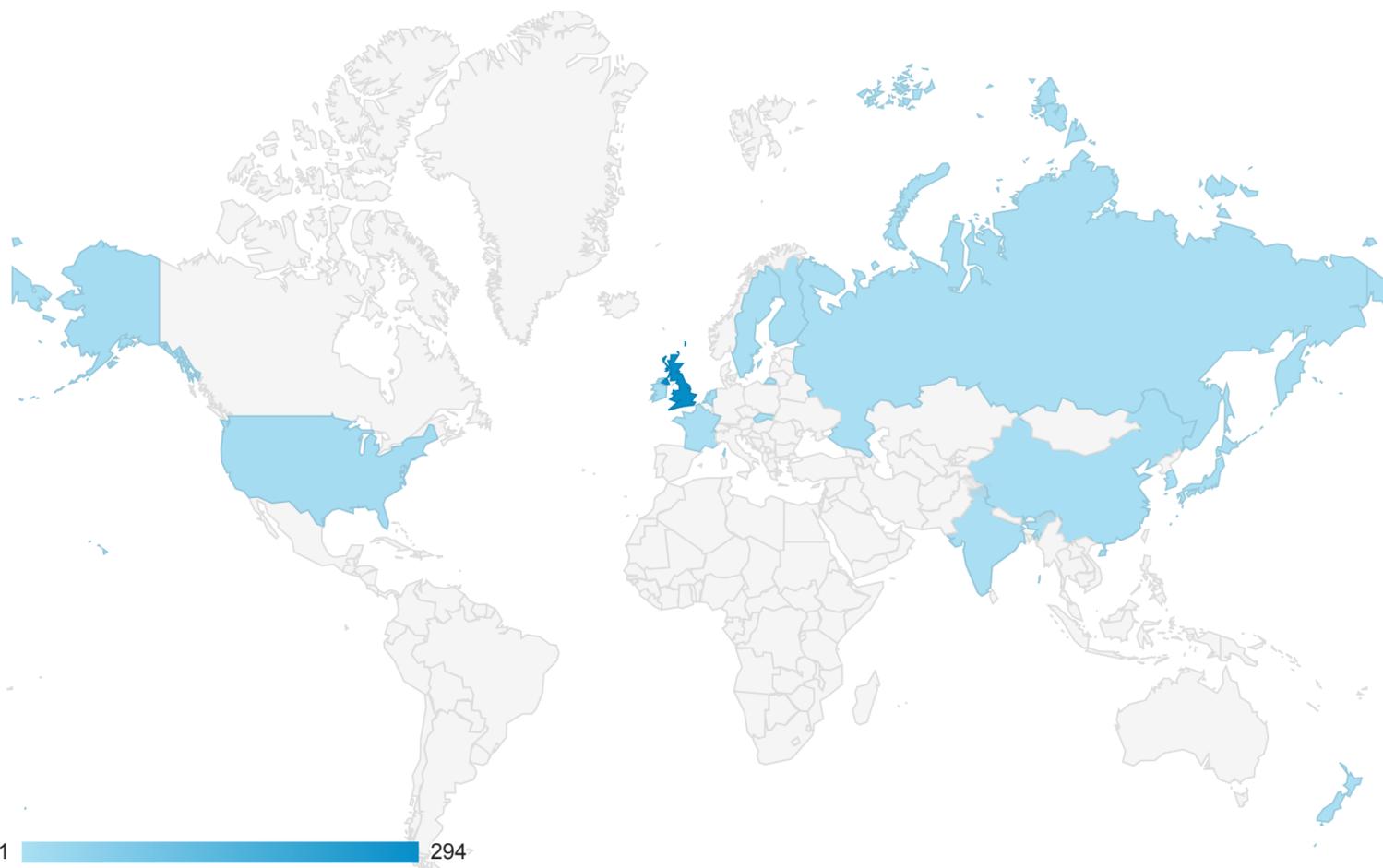
Location

Mobile and Tablet Traffic
52.26% Users

Apr 20, 2022 - May 20, 2022

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions eCommerce		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
Mobile and Tablet Traffic	324 % of Total: 52.26% (620)	316 % of Total: 52.58% (601)	405 % of Total: 56.25% (720)	63.95% Avg for View: 58.61% (9.11%)	2.68 Avg for View: 2.45 (9.37%)	00:01:52 Avg for View: 00:01:25 (30.75%)	7 % of Total: 77.78% (9)	£284.45 % of Total: 55.84% (£509.41)	1.73% Avg for View: 1.25% (38.27%)
1. United Kingdom	294 (90.74%)	286 (90.51%)	375 (92.59%)	62.93%	2.76	00:01:59	7 (100.00%)	£284.45 (100.00%)	1.87%
2. United States	10 (3.09%)	10 (3.16%)	12 (2.96%)	83.33%	1.17	00:00:01	0 (0.00%)	£0.00 (0.00%)	0.00%
3. China	4 (1.23%)	4 (1.27%)	1 (0.25%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
4. Ireland	3 (0.93%)	3 (0.95%)	4 (0.99%)	75.00%	3.00	00:00:35	0 (0.00%)	£0.00 (0.00%)	0.00%
5. South Korea	2 (0.62%)	2 (0.63%)	2 (0.49%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
6. Netherlands	2 (0.62%)	2 (0.63%)	2 (0.49%)	50.00%	1.50	00:00:13	0 (0.00%)	£0.00 (0.00%)	0.00%
7. Slovakia	2 (0.62%)	2 (0.63%)	2 (0.49%)	50.00%	2.00	00:00:35	0 (0.00%)	£0.00 (0.00%)	0.00%
8. Finland	1 (0.31%)	1 (0.32%)	1 (0.25%)	0.00%	5.00	00:01:20	0 (0.00%)	£0.00 (0.00%)	0.00%
9. France	1 (0.31%)	1 (0.32%)	1 (0.25%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
10. India	1 (0.31%)	1 (0.32%)	1 (0.25%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
11. Japan	1 (0.31%)	1 (0.32%)	1 (0.25%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
12. New Zealand	1 (0.31%)	1 (0.32%)	1 (0.25%)	0.00%	3.00	00:01:10	0 (0.00%)	£0.00 (0.00%)	0.00%
13. Russia	1 (0.31%)	1 (0.32%)	1 (0.25%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
14. Sweden	1 (0.31%)	1 (0.32%)	1 (0.25%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%

Rows 1 - 14 of 14

