

Location

Apr 20, 2022 - May 20, 2022

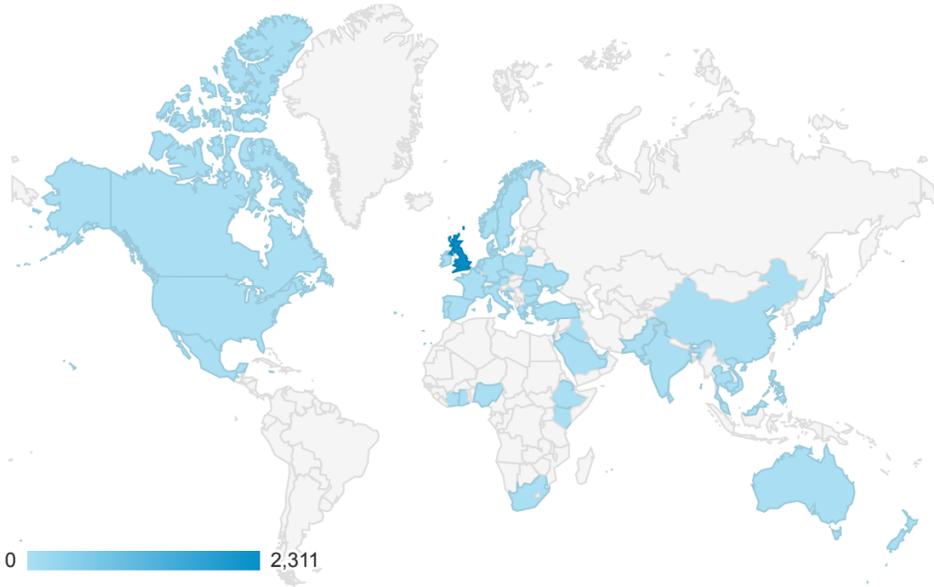
**Paid Traffic**  
49.83% Users

**Organic Traffic**  
22.12% Users

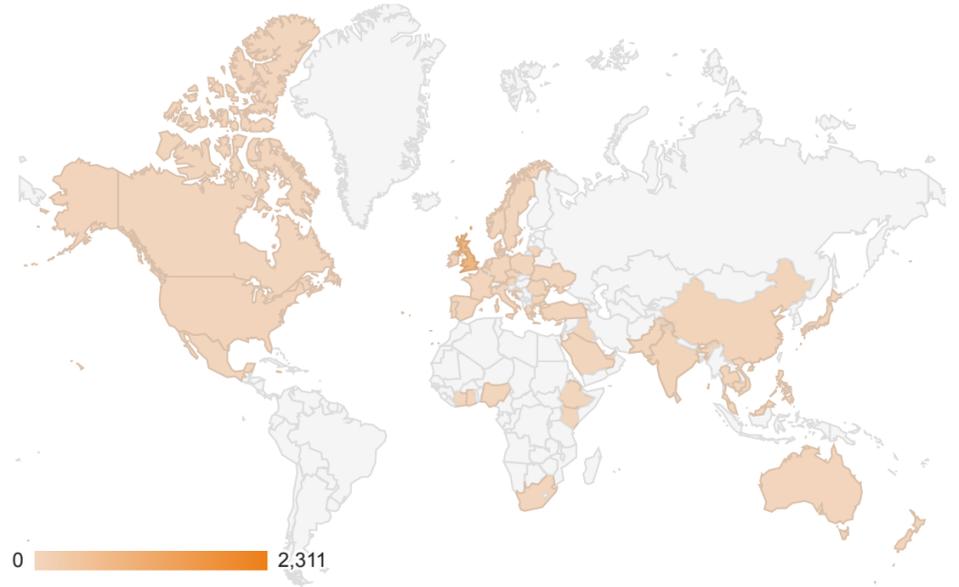
Map Overlay

Summary

Paid Traffic



Organic Traffic



Country	Acquisition			Behavior			Conversions <span>eCommerce</span>		
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Transactions	Revenue	Ecommerce Conversion Rate
<b>Paid Traffic</b>	<b>2,347</b> % of Total: 49.83% (4,710)	<b>2,271</b> % of Total: 48.95% (4,639)	<b>2,842</b> % of Total: 50.56% (5,621)	<b>56.37%</b> Avg for View: 64.92% (-13.17%)	<b>2.55</b> Avg for View: 2.32 (9.79%)	<b>00:01:08</b> Avg for View: 00:01:13 (-7.07%)	<b>0</b> % of Total: 0.00% (0)	<b>£0.00</b> % of Total: 0.00% (£0.00)	<b>0.00%</b> Avg for View: 0.00% (0.00%)
<b>Organic Traffic</b>	<b>1,042</b> % of Total: 22.12% (4,710)	<b>975</b> % of Total: 21.02% (4,639)	<b>1,233</b> % of Total: 21.94% (5,621)	<b>55.47%</b> Avg for View: 64.92% (-14.55%)	<b>2.92</b> Avg for View: 2.32 (25.69%)	<b>00:02:24</b> Avg for View: 00:01:13 (97.10%)	<b>0</b> % of Total: 0.00% (0)	<b>£0.00</b> % of Total: 0.00% (£0.00)	<b>0.00%</b> Avg for View: 0.00% (0.00%)
1. UK <b>United Kingdom</b>									
Paid Traffic	<b>2,311</b> (98.47%)	<b>2,236</b> (98.46%)	<b>2,800</b> (98.52%)	<b>56.07%</b>	<b>2.55</b>	<b>00:01:08</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Organic Traffic	<b>823</b> (78.91%)	<b>763</b> (78.26%)	<b>985</b> (79.89%)	<b>52.28%</b>	<b>3.02</b>	<b>00:02:31</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
2. ES <b>Spain</b>									
Paid Traffic	<b>7</b> (0.30%)	<b>7</b> (0.31%)	<b>8</b> (0.28%)	<b>75.00%</b>	<b>6.12</b>	<b>00:05:12</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Organic Traffic	<b>5</b> (0.48%)	<b>5</b> (0.51%)	<b>6</b> (0.49%)	<b>83.33%</b>	<b>2.33</b>	<b>00:01:07</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
3. GG <b>Guernsey</b>									
Paid Traffic	<b>3</b> (0.13%)	<b>3</b> (0.13%)	<b>4</b> (0.14%)	<b>75.00%</b>	<b>1.25</b>	<b>00:00:05</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Organic Traffic	<b>0</b> (0.00%)	<b>0</b> (0.00%)	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
4. IE <b>Ireland</b>									
Paid Traffic	<b>2</b> (0.09%)	<b>2</b> (0.09%)	<b>2</b> (0.07%)	<b>0.00%</b>	<b>6.50</b>	<b>00:01:10</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Organic Traffic	<b>14</b> (1.34%)	<b>13</b> (1.33%)	<b>23</b> (1.87%)	<b>52.17%</b>	<b>3.43</b>	<b>00:02:04</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
5. IN <b>India</b>									
Paid Traffic	<b>2</b> (0.09%)	<b>1</b> (0.04%)	<b>3</b> (0.11%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Organic Traffic	<b>24</b> (2.30%)	<b>24</b> (2.46%)	<b>28</b> (2.27%)	<b>57.14%</b>	<b>2.14</b>	<b>00:03:57</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
6. PK <b>Pakistan</b>									
Paid Traffic	<b>2</b> (0.09%)	<b>2</b> (0.09%)	<b>2</b> (0.07%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Organic Traffic	<b>0</b> (0.00%)	<b>0</b> (0.00%)	<b>0</b> (0.00%)	<b>0.00%</b>	<b>0.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
7. AE <b>United Arab Emirates</b>									
Paid Traffic	<b>1</b> (0.04%)	<b>1</b> (0.04%)	<b>1</b> (0.04%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
Organic Traffic	<b>2</b> (0.19%)	<b>2</b> (0.21%)	<b>2</b> (0.16%)	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b> (0.00%)	<b>£0.00</b> (0.00%)	<b>0.00%</b>
8. BH <b>Bahrain</b>									
Paid Traffic	<b>1</b>	<b>1</b>	<b>1</b>	<b>100.00%</b>	<b>1.00</b>	<b>00:00:00</b>	<b>0</b>	<b>£0.00</b>	<b>0.00%</b>

	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
9.	 Bermuda									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	0.00%	3.00	00:01:15	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
10.	 Côte d'Ivoire									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
11.	 Cape Verde									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
12.	 Czechia									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
13.	 Germany									
	Paid Traffic	1 (0.04%)	1 (0.04%)	4 (0.14%)	75.00%	1.25	00:00:04	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	5 (0.48%)	5 (0.51%)	5 (0.41%)	60.00%	3.20	00:03:50	0 (0.00%)	£0.00 (0.00%)	0.00%
14.	 Greece									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	4 (0.38%)	4 (0.41%)	5 (0.41%)	60.00%	14.80	00:09:01	0 (0.00%)	£0.00 (0.00%)	0.00%
15.	 Hong Kong									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	11 (1.05%)	10 (1.03%)	11 (0.89%)	63.64%	1.91	00:04:01	0 (0.00%)	£0.00 (0.00%)	0.00%
16.	 Italy									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	6 (0.58%)	6 (0.62%)	6 (0.49%)	83.33%	1.33	00:00:05	0 (0.00%)	£0.00 (0.00%)	0.00%
17.	 Jersey									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	1 (0.08%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
18.	 Lithuania									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	0.00%	3.00	00:00:35	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
19.	 Mauritius									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
20.	 Mexico									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	0.00%	3.00	00:00:33	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
21.	 Netherlands									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	2 (0.19%)	2 (0.21%)	2 (0.16%)	0.00%	7.50	00:02:45	0 (0.00%)	£0.00 (0.00%)	0.00%
22.	 Romania									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	1 (0.08%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
23.	 Sint Maarten									
	Paid Traffic	1 (0.04%)	1 (0.04%)	1 (0.04%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%

	0	0	0	100.00%	1.00	00:00:00	0	£0.00	0.00%
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
24. 🇹🇭 Thailand									
	1	1	1	100.00%	1.00	00:00:00	0	£0.00	0.00%
	3	3	3	66.67%	2.00	00:01:15	0	£0.00	0.00%
25. 🇿🇦 South Africa									
	1	1	1	100.00%	1.00	00:00:00	0	£0.00	0.00%
	10	10	11	81.82%	1.27	00:01:04	0	£0.00	0.00%
26. (not set)									
	1	1	1	0.00%	11.00	00:04:23	0	£0.00	0.00%
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
27. 🇦🇹 Austria									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	1	1	1	0.00%	5.00	00:01:14	0	£0.00	0.00%
28. 🇦🇺 Australia									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	8	8	8	75.00%	3.12	00:00:29	0	£0.00	0.00%
29. 🇧🇪 Belgium									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	2	2	2	50.00%	3.50	00:00:41	0	£0.00	0.00%
30. 🇧🇬 Bulgaria									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	1	1	1	100.00%	1.00	00:00:00	0	£0.00	0.00%
31. 🇨🇦 Canada									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	3	3	3	33.33%	2.00	00:00:32	0	£0.00	0.00%
32. 🇨🇳 China									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	36	35	37	78.38%	1.65	00:01:25	0	£0.00	0.00%
33. 🇨🇾 Cyprus									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	1	1	1	0.00%	3.00	00:00:11	0	£0.00	0.00%
34. 🇩🇰 Denmark									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	1	1	1	100.00%	1.00	00:00:00	0	£0.00	0.00%
35. 🇪🇹 Ethiopia									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	1	1	1	100.00%	1.00	00:00:00	0	£0.00	0.00%
36. 🇫🇷 France									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	10	10	12	41.67%	4.50	00:01:48	0	£0.00	0.00%
37. 🇬🇭 Ghana									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%
	1	1	1	100.00%	1.00	00:00:00	0	£0.00	0.00%
38. 🇭🇷 Croatia									
	0	0	0	0.00%	0.00	00:00:00	0	£0.00	0.00%

	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	2 (0.19%)	2 (0.21%)	2 (0.16%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
39.	 Israel									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	4 (0.38%)	3 (0.31%)	4 (0.32%)	75.00%	4.50	00:01:51	0 (0.00%)	£0.00 (0.00%)	0.00%
40.	 Iraq									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	1 (0.08%)	0.00%	2.00	00:00:25	0 (0.00%)	£0.00 (0.00%)	0.00%
41.	 Jamaica									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	2 (0.16%)	0.00%	3.50	00:03:43	0 (0.00%)	£0.00 (0.00%)	0.00%
42.	 Japan									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
43.	 Kenya									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
44.	 Cambodia									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	1 (0.08%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
45.	 Sri Lanka									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	3 (0.24%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
46.	 Malaysia									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	8 (0.77%)	8 (0.82%)	8 (0.65%)	87.50%	1.12	00:00:02	0 (0.00%)	£0.00 (0.00%)	0.00%
47.	 Nigeria									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	2 (0.19%)	2 (0.21%)	2 (0.16%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
48.	 Norway									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	1 (0.08%)	0.00%	7.00	00:01:07	0 (0.00%)	£0.00 (0.00%)	0.00%
49.	 New Zealand									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	2 (0.19%)	2 (0.21%)	2 (0.16%)	50.00%	1.50	00:00:10	0 (0.00%)	£0.00 (0.00%)	0.00%
50.	 Philippines									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	6 (0.58%)	6 (0.62%)	6 (0.49%)	50.00%	1.83	00:01:55	0 (0.00%)	£0.00 (0.00%)	0.00%
51.	 Poland									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	0 (0.00%)	1 (0.08%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
52.	 Portugal									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	2 (0.19%)	2 (0.21%)	2 (0.16%)	50.00%	1.50	00:00:04	0 (0.00%)	£0.00 (0.00%)	0.00%
53.	 Saudi Arabia									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%

	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	1 (0.08%)	100.00%	1.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
54.	 Sweden									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	2 (0.19%)	1 (0.10%)	4 (0.32%)	75.00%	2.00	00:00:28	0 (0.00%)	£0.00 (0.00%)	0.00%
55.	 Singapore									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	3 (0.29%)	3 (0.31%)	3 (0.24%)	66.67%	2.67	00:03:15	0 (0.00%)	£0.00 (0.00%)	0.00%
56.	 Turkey									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	2 (0.19%)	2 (0.21%)	3 (0.24%)	66.67%	1.33	00:00:26	0 (0.00%)	£0.00 (0.00%)	0.00%
57.	 Ukraine									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	1 (0.10%)	1 (0.10%)	1 (0.08%)	0.00%	17.00	00:07:59	0 (0.00%)	£0.00 (0.00%)	0.00%
58.	 United States									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	19 (1.82%)	19 (1.95%)	21 (1.70%)	85.71%	1.76	00:02:27	0 (0.00%)	£0.00 (0.00%)	0.00%
59.	 Vietnam									
	Paid Traffic	0 (0.00%)	0 (0.00%)	0 (0.00%)	0.00%	0.00	00:00:00	0 (0.00%)	£0.00 (0.00%)	0.00%
	Organic Traffic	4 (0.38%)	4 (0.41%)	5 (0.41%)	80.00%	1.20	00:01:19	0 (0.00%)	£0.00 (0.00%)	0.00%

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