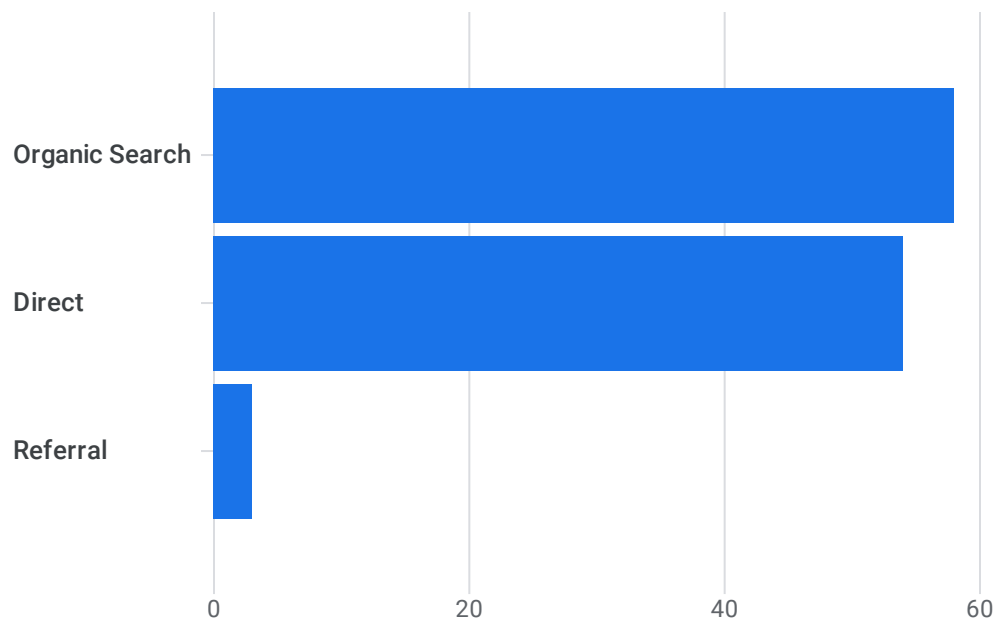


User acquisition: First user default channel grouping ✓

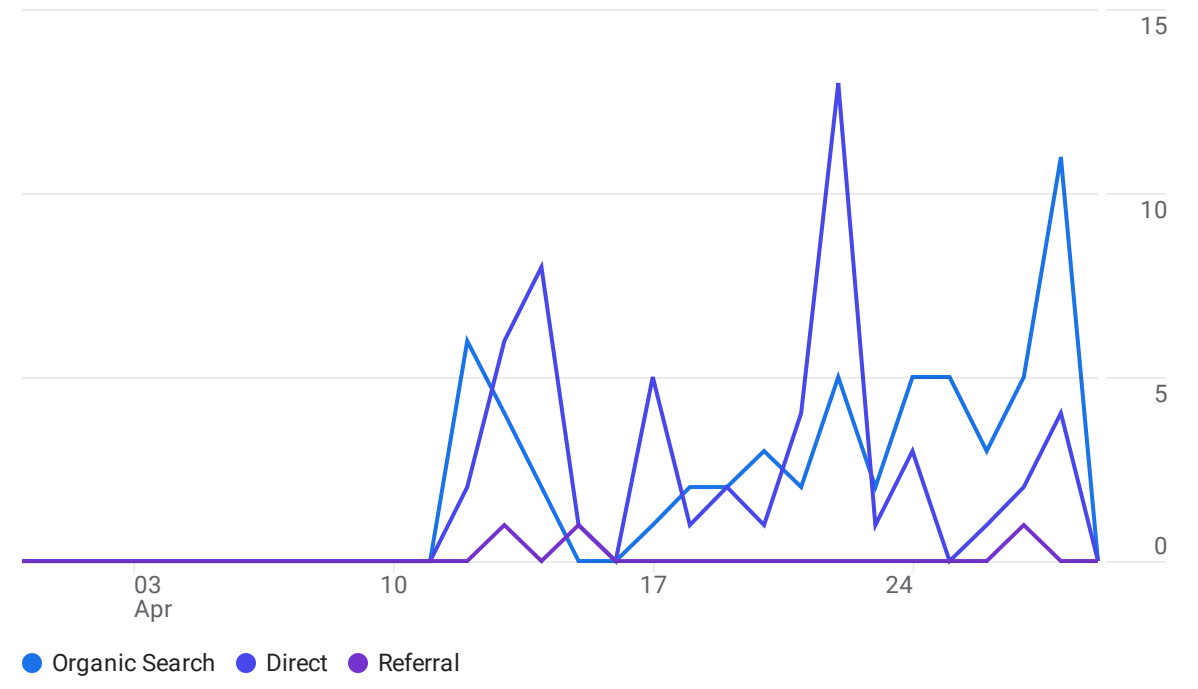
Custom Mar 31 - Apr 29, 2022

All Users Add comparison +

New users by First user default channel grouping



New users by First user default channel grouping over time



Search...		Rows per page: 10					1-3 of 3
First user default channel grouping	↓ New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count	
Totals	115 100% of total	99 100% of total	61.11% Avg 0%	0.86 Avg 0%	1m 04s Avg 0%	1,000 100% of total	
1 Organic Search	58	55	71.43%	0.95	1m 10s	418	
2 Direct	54	42	51.85%	0.78	1m 00s	562	
3 Referral	3	2	50%	0.67	0m 24s	20	