Analytics | **SA TAx Accountants 2023**
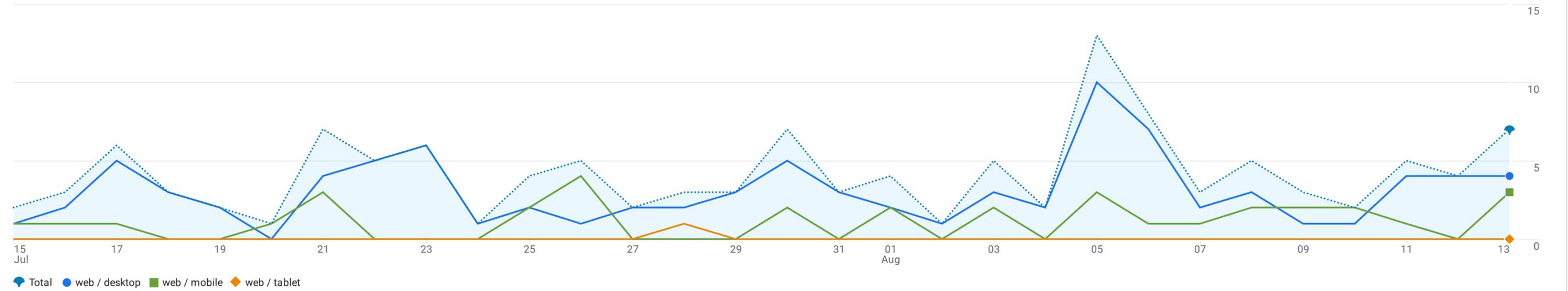
Ⓐ All Users | Add comparison +

Last 30 days Jul 15 - Aug 13, 2025 ▾

Tech details: Platform / device category ⊘ ▾

Add filter +

Active users by Platform / device category over time

Day ▾

15 Jul · 17 · 19 · 21 · 23 · 25 · 27 · 29 · 31 · 01 Aug · 03 · 05 · 07 · 09 · 11 · 13

◆ Total   ● web / desktop   ■ web / mobile   ◆ web / tablet

Plot rows | 🔍 Search…

Rows per page: 10 ▾   1-3 of 3

	☑	Platform / device category ▾ +	↓ Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count All events ▾	Key events All events ▾	Total revenue
☑		Total	106 100% of total	102 100% of total	83 100% of total	52.2% Avg 0%	0.78 Avg 0%	56s Avg 0%	851 100% of total	0.00	£0.00
☑	1	web / desktop	73 (68.87%)	70 (68.63%)	58 (69.88%)	48.74%	0.79	1m 07s	649 (76.26%)	0.00 (−)	£0.00 (−)
☑	2	web / mobile	33 (31.13%)	31 (30.39%)	25 (30.12%)	62.5%	0.76	30s	193 (22.68%)	0.00 (−)	£0.00 (−)
☑	3	web / tablet	1 (0.94%)	1 (0.98%)	1 (1.2%)	100%	1.00	1m 55s	9 (1.06%)	0.00 (−)	£0.00 (−)