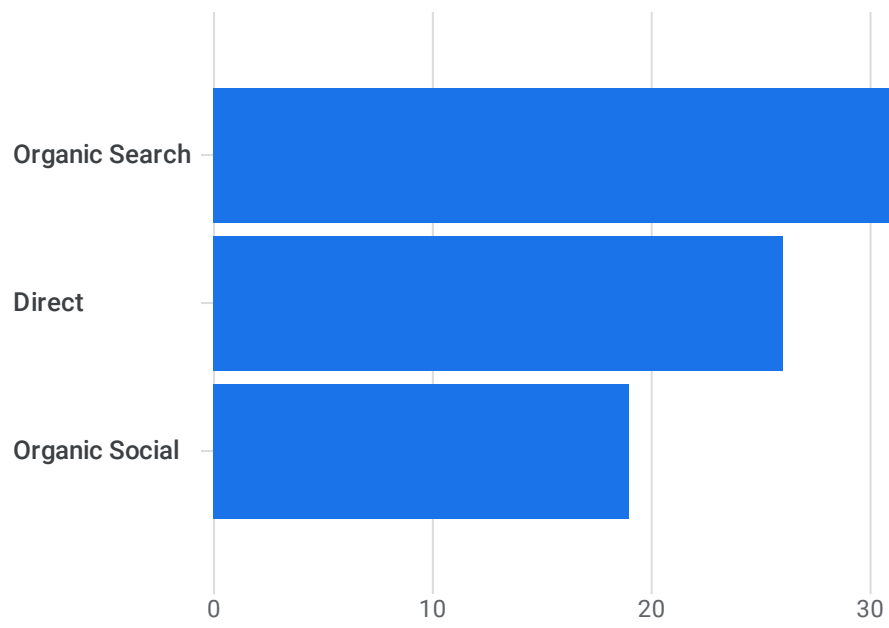


User acquisition: First user default channel grouping ✓

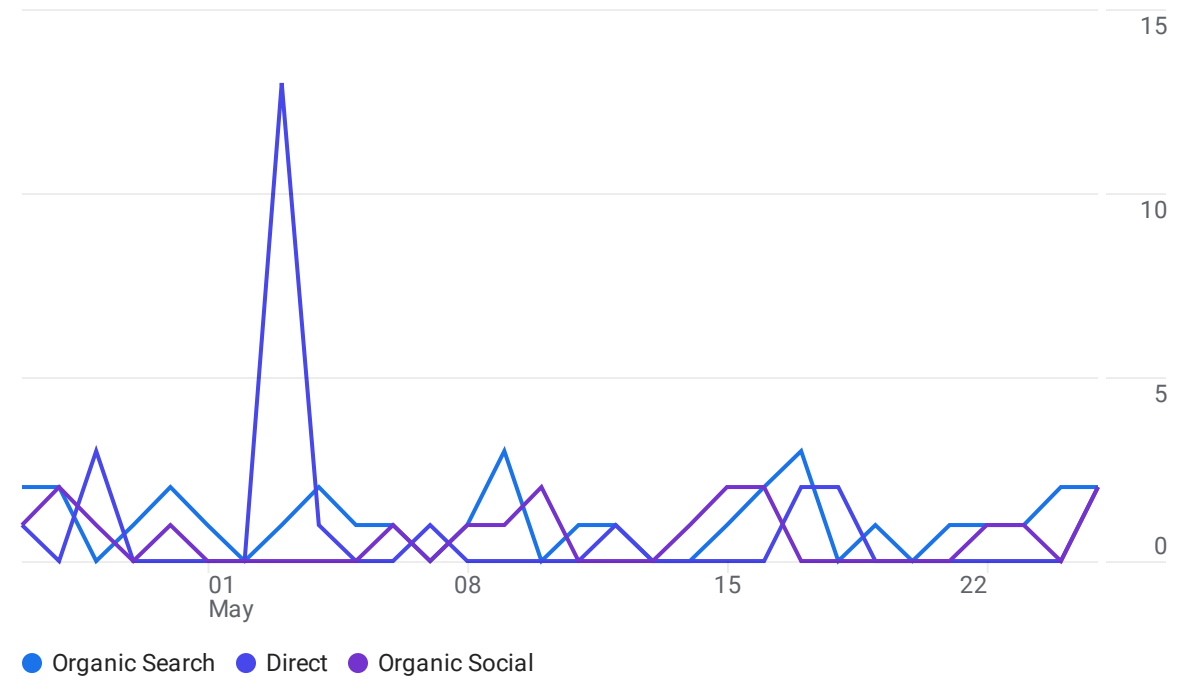
Last 30 days Apr 26 - May 25, 2022

All Users Add comparison +

New users by First user default channel grouping



New users by First user default channel grouping over time



Search...	First user default channel grouping	New users	Engaged sessions	Engagement rate	Engaged sessions per user	Average engagement time	Event count
	Totals	78 100% of total	72 100% of total	60.5% Avg 0%	0.86 Avg 0%	1m 19s Avg 0%	681 100% of total
	1 Organic Search	33	41	69.49%	1.17	1m 20s	290
	2 Direct	26	28	68.29%	0.93	2m 05s	331
	3 Organic Social	19	3	15.79%	0.16	0m 04s	60