

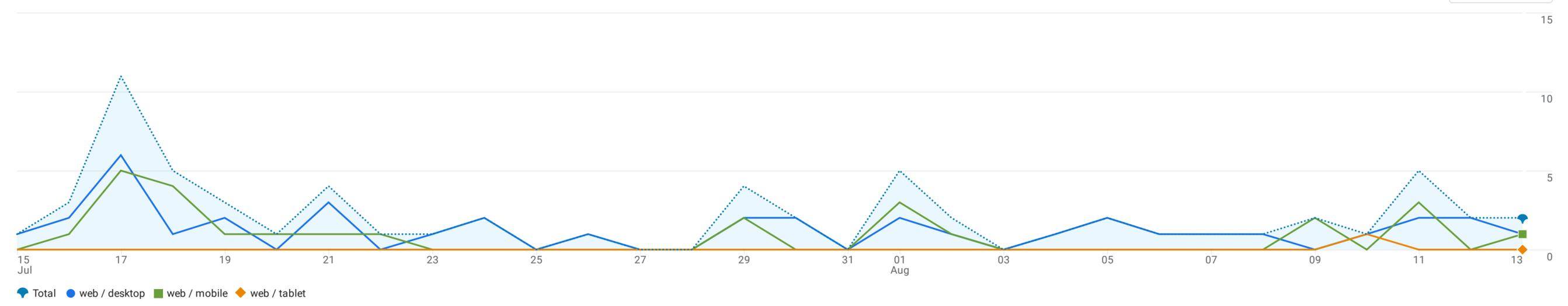
All Users Add comparison +

Last 30 days Jul 15 - Aug 13, 2025

Tech details: Platform / device category ✓

Add filter +

Active users by Platform / device category over time



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	Platform / device category	Active users	New users	Engaged sessions	Engagement rate	Engaged sessions per active user	Average engagement time per active user	Event count	Key events	Total revenue
<input checked="" type="checkbox"/>	Total	42 100% of total	40 100% of total	51 100% of total	53.13% Avg 0%	1.21 Avg 0%	2m 33s Avg 0%	575 100% of total	0.00	£0.00
<input checked="" type="checkbox"/>	1 web / desktop	22 (52.38%)	20 (50%)	34 (66.67%)	56.67%	1.55	1m 44s	317 (55.13%)	0.00 (-)	£0.00 (-)
<input checked="" type="checkbox"/>	2 web / mobile	20 (47.62%)	20 (50%)	17 (33.33%)	47.22%	0.85	3m 26s	257 (44.7%)	0.00 (-)	£0.00 (-)
<input checked="" type="checkbox"/>	3 web / tablet	1 (2.38%)	0 (0%)	1 (1.96%)	100%	1.00	11s	1 (0.17%)	0.00 (-)	£0.00 (-)